REGISTER OF CLASSIFICATION DECISIONS

Date of entry in Register:	03 September 2004
Name of applicant/court:	Secretary for Internal Affairs
Applicant to the Labelling Body:	Not Applicable
Title of Publication:	Cherry Pop January #75
Other Known Title(s):	Best Of Genesis #75 January 2004
Director(s):	Not Applicable
Producer(s):	Not Applicable
Publisher:	Gem Publications Inc
Author(s):	Not Applicable
Format:	Magazine
Country of Origin:	USA
Language(s):	English

Components of film originally examined: Not Applicable.

Feature: Running Time:

Trailers: Running Time:

Total Running Time:

Excision/Alteration: Not Applicable.

Reason(s) for Excision:

Not Applicable.

Classification Decision:

Objectionable.

Display Conditions:

Not Applicable.

Descriptive Note:

Not Applicable.

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Direction to issue a label has been given on: Not Applicable.

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SUMMARY OF THE REASONS FOR DECISION:

The magazine *Cherry Pop January #75* is classified as:
Objectionable.

The magazine tends to promote and support the exploitation of young persons for sexual purposes. The magazine's main focus is the presentation of explicit depictions of young women either engaged in sexual activity, or posing in sexualised positions, for the purposes of sexual arousal. While it is stated that the models are aged 18 years and over, the magazine contrives to present them as being younger, with some models appearing to be aged in their mid teens. In doing this, the magazine puts forward a notion that young persons are legitimate and willing sexual partners for adult men and thereby exploits young persons in general.

The classification of this publication interferes with the freedom of expression set out in the New Zealand Bill of Rights Act 1990. This outcome is consistent, however, with Parliament's intention that publications that promote or support, or tend to promote or support, the exploitation of young persons for sexual purposes, are deemed to be objectionable.

OFLC No: 401271